

# VERMION SMOOTHIES PROFESSIONAL STARTER PROJECT



**STARTER PACK: EVERYTHING INCLUDED**

**vermion**  
Deluxe Foods

# A PROFITABLE BUSINESS PROPOSAL

A complete professional smoothie concept, designed for cafés, beach bars, hotels and high-consumption areas

Based on 1 litre bottles and offers consistent quality, simple preparation and high profitability, without complicated processes

**Initial capital fee: 1.335,60€**

The client **pays only the product** and receives a complete smoothie setup ready to operate



**vermion**  
Deluxe Foods



# STARTER PACK PROVIDED BY VERMION



1 professional  
blender VERMION



500 plastic  
glasses VERMION



1.000 straws  
VERMION



Table talkers  
Menu cards

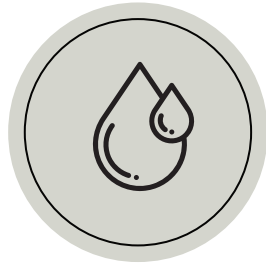


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# VERMION PREMIUM SMOOTHIE FRUIT BASE CHARACTERISTICS



70% fruit



Dilution 1:5



Consistent result  
taste & quality



ideal for blender

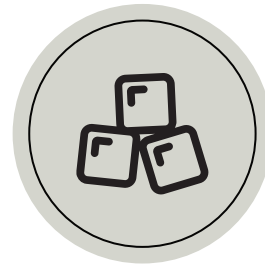
## EVERY GLASS OF VERMION PREMIUM SMOOTHIE CONTAINS



50 ml Smoothie



150 ml water



8 ice cubes



blender time:  
8-10 sec

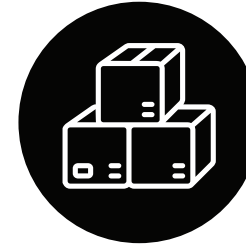
**THE RECIPE IS DESIGNED FOR:**

• **ABSOLUTE STABILITY** • **FAST EXECUTION** • **LOW COST** • **EASY STAFF TRAINING**

# FINANCIAL ANALYSIS



1 bottle  
smoothie 1 lt



Packaging:  
9 boxes



20 portions  
per bottle



$84 \times 20 = 1.680$   
smoothies



Initial purchase  
price: 1.335,60€



Cost per smoothie  
 $1.335,60\text{€} / 1.680$   
 $= 0,79\text{€}$

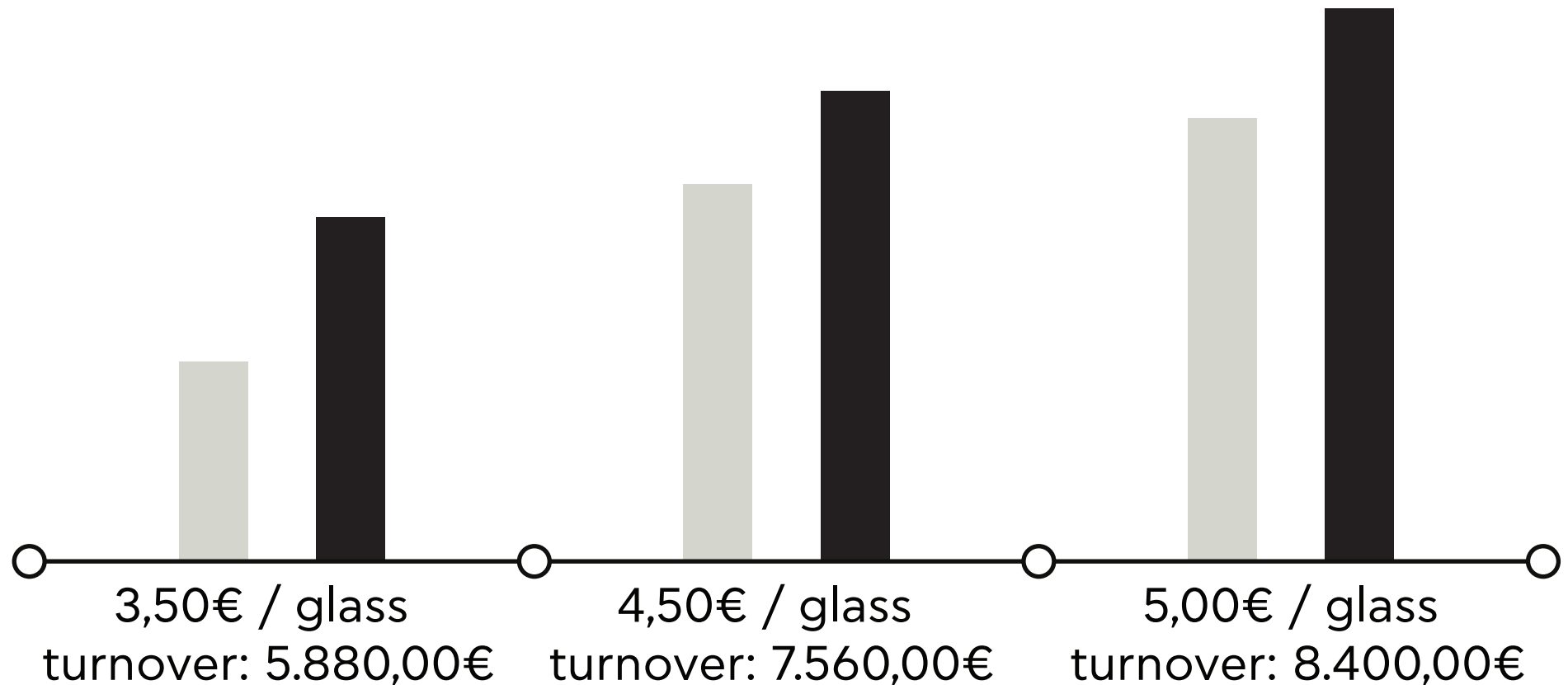
From 1 bottle (1lt)  
you make 20 smoothies

**NET PROFIT FROM  
THE FIRST BOTTLE**

# CLIENT DATA GRAPHS

What does this mean for the client

by smoothies selling scenarios  
from an initial order of 1.335,60€



**INITIAL INVEST: 1.335,60€**

**MAX TURNOVER: 8.400,00€**



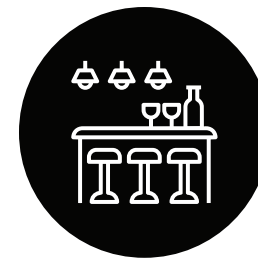
# ADVANTAGES FOR THE CLIENT

- Ready-made smoothie project without investment in equipment
- Low and controlled cost per glass
- High profit margin
- Free pricing depending on the point of sale
- Repeat sales
- The blender remains on site





## THE PROJECT IS IDEAL FOR:



- BEACH BARS • CAFÉS • POOL BARS • HOTELS
- LOUNGE BARS • HIGH-TRAFFIC TOURIST SPOTS



# IN FEW WORDS:

Starter Project (1L) is:

- A complete profitability tool
- A low-risk investment
- A a stable model with clear numbers
- Easy to implement by any staff





**THANK YOU!**